

9TH EDITION

PMSC

PROPERTY MANAGEMENT
SYSTEMS CONFERENCE



LOCATION:
SUN COAST HOTEL AND CASINO

DATES:
JANUARY 20TH – 23RD, 2025

VISIT US ONLINE
WWW.PMSYSTEMSCONFERENCE.COM

Invitation to Property Managers



Why Go to Our Conference?

Actionable Results

Leave with more than just ideas—our sessions ensure you have completed, ready-to-implement strategies tailored for your business.

Hands-On Learning

Gain personalized guidance through small-group workshops, technology support, and live problem-solving sessions.

Collaborative Experience

Connect with peers in a relaxed, engaging environment designed for real conversations, from intimate coaching rooms to fun social activities.

A Collaborative Experience Packed with FUN!



Bowling Bingo Night

Morning Walk/Run at Red Rock

**Sip & Play Interactive Game
Rooms**

Open Bar Networking

Evening Networking Events



Genius Bar

at the PM Systems Conference

Unlock Solutions & Implement Change!

One-on-one Support

Get direct access to experts, allowing you to ask questions, receive personalized answers, and get training tailored to your pace. It's a focused way to gain clarity, learn effectively, and address your unique needs.

Expert Guidance: Meet with technology partners who specialize in property management systems, gaining direct access to their insights and support.

Hands-On Problem Solving: Bring your challenges, and our experts will help you navigate through setting up processes, fixing pain points, and maximizing the value of your tools.

Custom Scheduling: Book sessions in advance to guarantee dedicated time with sponsors, ensuring you get the most out of every minute.

Expert Panels



The PM Systems Conference offers a diverse range of panels designed to cover every key area of property management, featuring industry experts and real-world strategies. Each panel focuses on a core aspect of business success:

Legislation Panel

Stay ahead of the curve with insights on new legislative changes and practical strategies for navigating compliance from leading legal experts.

Moderated by **Brad Larsen**

Panelists: **Michelle Vaakil, AJ Shepard, Matthew Tringali, Andrew Smallwood, Surevestor, Verifast**

Maintenance Panel

Learn how to streamline property maintenance and implement innovative solutions for improving efficiency and service quality.

Moderated by **Tiffany Rosenbaum**

Panelists: **Sarah Hatch, Brad Randall, Andy Shinn, Andy Wallace, Ray Haspen & Randall Henderson**

Expert Panels



Finance Panel

Gain expert advice on financial management, budgeting, and profitability to help you optimize your operations and drive business success.

Moderated by **Julie Mullinax**

Panelists: **Daniel Craig, Allison Disarro, Lior Ambrovich, Julie Mullinax, Marco Montes, Sam Eddinger & Live Oak Bank**

Technology Panel

Learn how to streamline property maintenance and implement innovative solutions for improving efficiency and service quality.

Moderated by **Jordan Muela**

Panelists: **Black Sheep, Super, Planomatic, Tenant Turner, Boom, PMW**

BDM Panel

Get strategies for scaling your property management business through improved marketing, refined processes, and growth techniques from six top industry leaders.

Moderated by **Jordan Muela**

Panelists: **Kelli Segretto, Jeremy Pound, Jessica Foster, Brad Larsen, Tiffany Rosenbaum, Mike Mefferd**



Sip & Play Interactive Game Rooms

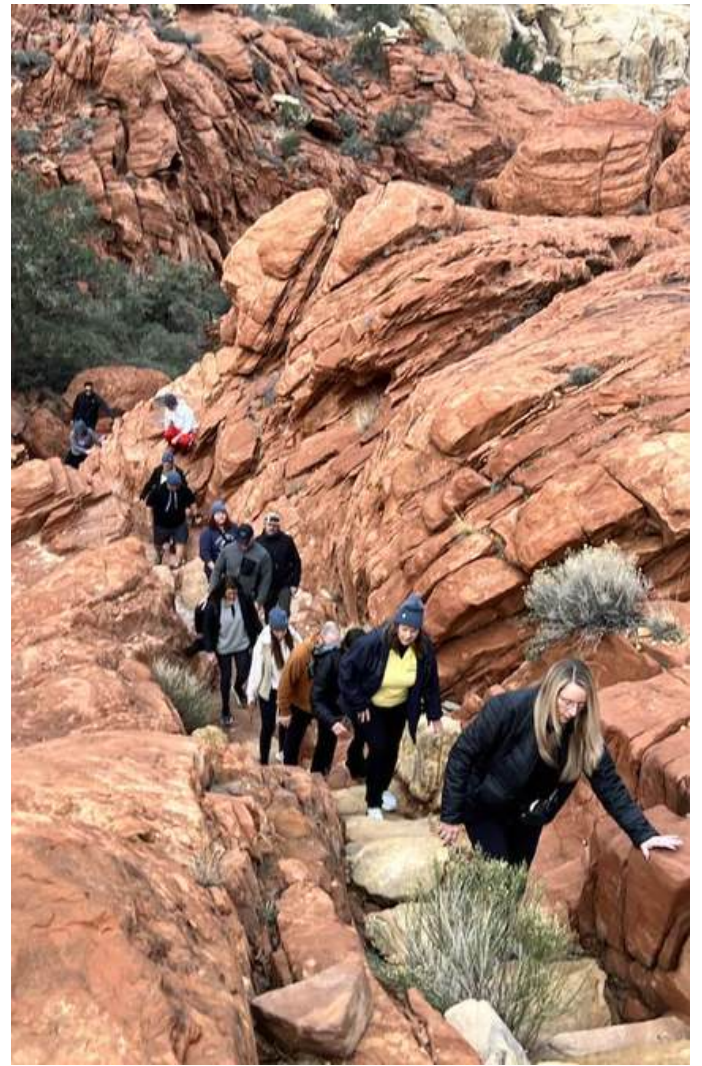
Get ready for a fun twist this year with our Sip & Play Interactive Game Rooms featuring 12 unique activities like blackjack, comedy, and Pictionary—each paired with alcoholic and non-alcoholic drinks. Collect stamps in each room for prize eligibility and connect with fellow attendees in a lively, relaxed atmosphere. Don't miss out—Monday night is the highlight of the week!





Strikes, Spares, and Social Flair: Bowling Bingo Night!

Get ready for a lively evening of strikes, spares, and great company! Join us for a fun-filled Bowling Night featuring friendly competition, lots of laughs, and a chance to connect with fellow attendees in a relaxed setting. Whether you're an expert bowler or just rolling for fun, it's the perfect way to unwind, build new relationships, and have a blast outside of the regular conference sessions. Expect lots of camaraderie and a few lucky strikes!



Walk/Run with Tiffany, Tony, and Brad: Energize Your Morning!

Join Tiffany Rosenbaum, Tony Cline, and Brad Randall for a walk/run session designed to fit your pace. Open to all fitness levels, this 7:00am – 8:00am workout is the perfect way to refresh and energize for the day's events at the PM Systems Conference.



**I love this conference,
great time to connect
with your clients,... lots
of systems lots of
processes. Great format.**

David from LeadSimple



**Bringing together
property managers and
vendors, ... learning,
helping businesses grow,
and achieve the next
level of greatness**

Christian Torres at Rentvine



**Love PM Conference,
learned a lot about
systems and processes
we are going to
implement just one thing
“to make us better”**

Jason Maniecki - Pro
Realty and Property
Management



**It's been a great
experience coming
here... the conference
helped me know what
can I do for the company
and how we can grow
together**

Ruth - Remote member
from HBR Rentals





Speakers

Sarah Hatch - Principal Broker - Hatch Property Management - D.C. Area

Tiffany Rosenbaum - Broker/Founder - Rosenbaum Realty Group- Arizona

Bethany Shoffner - Director of PM - CRM Properties - Indiana

Brad Randall - Broker/Founder - Welch Randall Real Estate - Utah

Susan Goulding - Broker/Founder - Crown Key Realty, Inc. - California

Karen Jordan - Property Manager - HBR Rentals - California

Michelle Vaakil - Broker Owner - EGL Properties Inc. - California

Sam Eddinger - Broker Owner - Ironclad Property Management - Connecticut

AJ Shepard - Broker Owner - Uptown Properties - Oregon

Brad Larsen - Founder of RentWerx – Texas

Mike Mefferd - Co-founder of Bridgestream Property Management – Ohio

Jessica Foster - Business Development Officer at Blue Palm Property Management – Florida

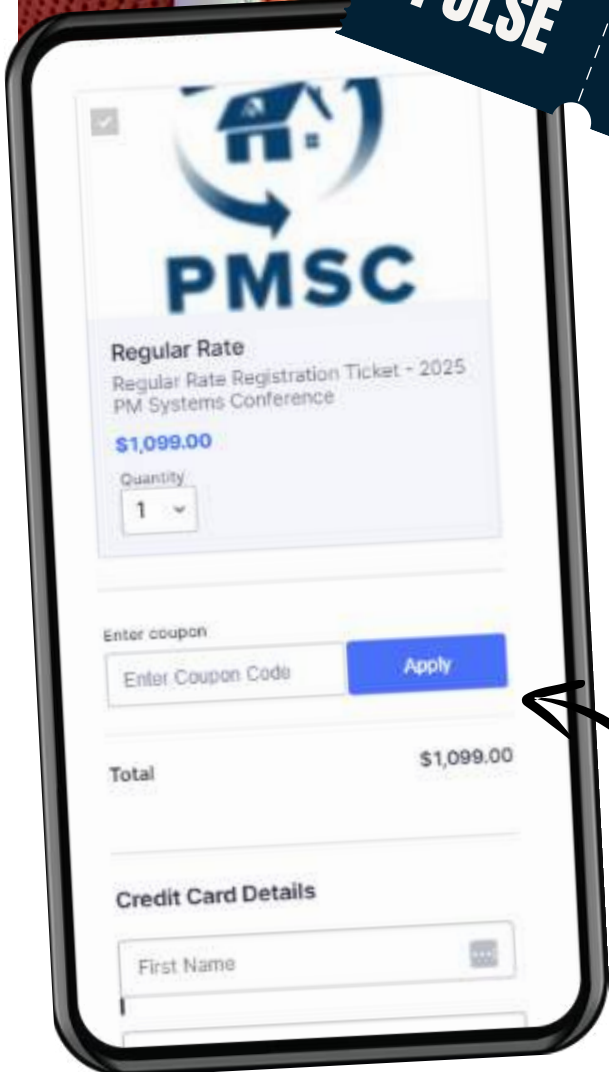
Thomas Perfect - CEO & Managing Broker – Uplift Property Management – California

Wolfgang Croskey - Broker Owner - Croskey Real Estate - California

Paul Kankowski - Conference Founder & House Match Founder - Nevada



PULSE
COUPON



Register today to secure your spot, and don't forget to subscribe to our newsletter!



REGISTER

Join us at the PM Systems Conference for an unforgettable experience packed with learning, innovation, and networking. When you register, don't miss out on our exclusive \$200 discount—just subscribe to our newsletter at pmsystemsconference.com/newsletter You'll get the latest tech tips, industry updates and so much more. Reserve your spot now, and **we'll see you there!**



Register Today!



PMSC

SIMPLIFY, STREAMLINE, SUCCEED